

REPORT TO: CABINET MEMBER – LEISURE AND TOURISM

DATE: 6th January 2010

SUBJECT: Express Sefton Cultural Grants
Applications for Grants

**WARDS
AFFECTED:** All

REPORT OF: Graham Bayliss, Director of Leisure and Tourism

**CONTACT
OFFICER:** Mary Wall Head of Service Development ext 2357

**EXEMPT/
CONFIDENTIAL:** No

PURPOSE/SUMMARY:

To inform Cabinet Member Leisure & Tourism of applications received for Express Sefton Cultural Grant funding.

REASON WHY DECISION REQUIRED:

To respond to grant applications received

RECOMMENDATION:

1. Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.
2. Cabinet Member agrees roll forward of any outstanding balance to be added to the Cultural Fund in 2010-2011

KEY DECISION: No

FORWARD PLAN: No

IMPLEMENTATION DATE: Following expiry of the call in period.

ALTERNATIVE OPTIONS:

The recommendation for allocation of funds against bids may be changed, or a decision made not to support any or all applications.

Bidders can be requested to resubmit applications in order to meet later closing dates for bids.

IMPLICATIONS:**Budget/Policy Framework:**

Financial: Costs of grants can be met from existing resources

	2009/10 £	2010/11 £	2011/12 £	2012/13 £
<u>CAPITAL EXPENDITURE</u>				
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Revenue Contribution to Capital Resources				
Specific Capital Resources				
<u>REVENUE IMPLICATIONS</u>				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date? YES				
How will the service be funded post expiry?				

Legal:

Risk Assessment: Community cultural activity will be limited if funding is unavailable.

Asset Management:

CONSULTATION UNDERTAKEN/VIEWS:

FD263- The Finance and IS Director has been consulted and his comments have been incorporated into the report.
Cultural Forum Sub-Group were consulted on criteria for bids

CORPORATE OBJECTIVE MONITORING:

<u>Corporate Objective</u>		<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community	✓		
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being	✓		
5	Environmental Sustainability	✓		
6	Creating Inclusive Communities	✓		
7	Improving the Quality of Council Services and Strengthening local Democracy	✓		
8	Children and Young People	✓		

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT:

1. Sefton Council and Cultural Forum Application for Cultural Funding Form.
2. Express Sefton Community Grants Guidance.
3. Applications received.
4. Cultural Forum, Cultural Funding Sub-Group funding criteria.

1.0 BACKGROUND

The Capital of Cultural 2008 and Express Sefton

1.1 Following the success of the Capital of Culture Express Sefton grants programme in 2007/8 and 2008/9, the Sefton Cultural Fund has now reverted to its previous level of funding. However, the involvement of the Sefton Cultural Forum proved very successful and the process, which was set in place has been retained, to ensure community involvement in assessing bids for funding and to assist in continuity for the community accessing funding.

2.0 Express Sefton Cultural Grants

2.1 The Sefton Cultural Forum has been tasked with oversight of this funding, the grant making process, and making recommendations to Cabinet Member Leisure & Tourism. To facilitate the process, the Forum has set up a Sub-Group, which is tasked with examining the bids received and making recommendations. This consists of the following members :

Nigel Bellamy Chair Sefton Cultural Forum (Voluntary Sector)
Roger Wall Member - Sefton Cultural Forum (Sefton Rotary Clubs)
Mary Wall Head of Service Development, Leisure Services
John Taylor Head of Arts and Cultural Services, Leisure Services

2.2 Due to the success of Express Sefton there is considerable over subscription for the grants, and they are therefore assessed by the Cultural Forum Sub-Group against strict conditions for grants. Grants can be made for any amount up to £2,500, and organisations are also encouraged to seek match funding. This process and the parameters for funding have been retained for the reduced level of available grant

2.3 Budget information

The 2009/10 budget and brought forward balances available for allocation are shown below:

Cultural Fund 2009/10 Budget	£13,700
Express Sefton 08 brought forward	£3,564
Total available for distribution	£17,264

2.4 In 2009/10 there have been 2 rounds of funding with the following closing dates.

Funding round	Total amount requested	Total amount awarded/ recommended	Number of applications	Number of successful applications
30 th June 2009	£28,542.50	£6,300 -£950 retention £5,350	13	6
30 th November 2009	£37,957.48	£10,850	22	
Total 2009/10	£66,499.98	£16,200	35	

Requests totalling £37,957.48 have been received, and of these 16 are recommended for approval. They are shown within the overall table of requests at section 4 below.

If the recommended grants are awarded, the fund will have a remaining balance of £1,064 to be rolled forward into 2010 -2011 subject to Cabinet Member agreement. (This includes retention of £950 (Formby Dickensian Day) from Round 1, which was not required and has therefore been brought back into the grant fund)

2.5 Leisure Services will continue to collect evidence and information from community organisations in receipt of funding. This will enable a year-end assessment of the range of work to be made despite the reduction in funding to support activity.

3.0 Recommendations

3.1 Cabinet Member agrees the recommendations of the Cultural Forum as laid out in section 4 of the report.

3.2 Cabinet Member agrees the roll forward of any outstanding balance into 2010 - 2011

4.0 Express Sefton Cultural Fund Bids

The following bids for the funding round up to November 30th 2009 have been received. Recommendations from the Cultural Forum Grants Sub-Group are listed below.

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
St Luke's Church	Development of Church Grounds Project	£2,500	To continue to improve the church grounds with carved benches pathways suitable for wheelchair users and interpretive signs throughout and a bog garden. Money is required for benches, signs, bog garden, leaflet design and printing and wildlife activity	£1,800	
Theatre in the Rough	Sefton's Hidden History	£1,107.48	A series of 8 plays written by young people to be performed and then to be published and distributed to high schools in Sefton free of charge. Funding required for printer cartridges, reams of paper, envelopes, stamps, public liability insurance, props and production materials and exhibition materials.	£1,100	Recommended to be referred to Sefton Youth Service for support
SANWZA Zimbabwean Association	Sefton Community Cultural Day	£25,500	A day promoting/ celebrating dance, drama, music, and traditional fashion and traditional food. Funding is required for costumes hall hire, promotion, camera, camcorder, books, traditional Zimbabwean musical instruments, food hiring of bouncy castle and travel expenses for volunteers/visiting groups	£1,100	Recommended to be referred to the Migrant Fund – Southport Partnership

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Friends of Victoria Park	The Future is Yours	£2,500	A 3 day community celebration of park improvement works in recent years as well as involving people in future developments in the park. Event to include cultural activities for all including out-door theatre, art exhibition by local artists, Victoria Park through the years photo archive, games and sporting activities, group reading and creative writing. Funding is require to organise and market activities	£1,100	
Maghull in Bloom	Maghull in Bloom Town Entry - Phase 2	£2,500	Focusing on improving the Leeds and Liverpool Canal with planters and positioning hanging baskets in Maghull Central Square, Hall Lane, Dover Road and Damfield Lane. Funding required for provision of hanging baskets, planters, tools and watering costs.	£500	
Una Voce Opera Company	Carmen	£2,500	A production of Carmen touring July 2010 various venues, funding required for hire of venues, hire of costumes, advertising, programme, props, lighting, set and transport, performing rights, music hire, orchestra, artistic director's fee, assistant musical director's fee and musical director's fees.	£1,000	
Y Kids	The Dream Project	£2,500	Local primary school children to write their hopes and dreams onto coloured ribbons to be made into a coat to be displayed, compile a book depicting hopes and dreams of local school children, produce a short film, display coat and run film. Funding required for materials, publicity, hire of Plaza Cinema, invitations, souvenir book, cost of film production, volunteer expenses and professional photographer	0	Does not meet criteria Recommended to contact schools directly for funding
Ceramic Artists of Southport	Tuition and display	£2,000	Funding of ceramic painting tuition and putting on Centigrade Show. Funding required for hire of hall professional tuition and toward a second kiln	£600	

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
In Another Place	Narnia Roadshow	£2,500	To continue on from the Narnia experience in February 2010 there will be a road show for various community centres and schools exploring the Easter themes of Narnia. There will be gospel choir performances and teenage puppet theatre. Funding is required for scenery, travel expenses, printing expenses and funding towards producing a DVD.	£1,000	Recommended to approach Sefton Youth Services for grant aid
Southport Photographic Society	63 rd Annual Open Exhibition and Young Photographer competition'		Funding required for publicity, postage and prizes.	£250	Recommended to approach Sefton Youth Services for grant aid
Southport Melodic Jazz	Jazz on a Winters Weekend	£1,000	3-day festival of contemporary jazz. Funding required to pay speakers, musicians and artists who provide artistic, educational and non-musical content of festival	£500	Grant is to be used for workshops and talks.
Brook Lea Parents and Support Group	Coast conservation project	£2,180	Project started in November 2009 with Leisure Services Coast and Countryside Service, which will last two years. A group of 14 adults will work alongside rangers in management of the dunes. Money is required for waterproof clothing, boots, gloves, hats, flasks and personal tool kits.	0	Does not meet criteria: does not have a wider community benefit. Clothing for individual benefit is outside the scope of the grant
Ainsdale Civic Society	Edwardian Family Fun Day	£2,500	Free annual community event – funding required for Marquee, bunting, stages and toilets	£250	Recommended to approach Sefton Youth Services for grant aid
Southport Bach Choir	Come and sing Vivaldi's <i>Gloria</i> and Faure's <i>Requiem</i>	£875	An open invitation for Sefton residents to rehearse and perform at Holy Trinity church. Funding required for hire of premises and music, professional organist and publicity	£250	Recommended to liaise with Sefton Schools Music Service and Youth Service

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Poulton Court C.A.M Club	Come and Meet Club	£2,500	Setting up of Cam Club for local residents to give a better quality of life. Funding required for equipment, advertising, printing, materials for games and entertainers.	£250	Recommended that the group contact Sefton CVS for support
Bosco Society Ltd (Residential care for drug users)	Door Plating	£1,000	Service users worked alongside Safe Productions to make a mosaic for the reception area, as it was so successful they would like to encourage service users to make their own mosaics. Funding required for artists fees and materials	0	Does not meet criteria
Sefton Theatre Company	The Rivals	£750	A production of 'The Rivals' a 1775 comedy to be showed at Greenbank High School, funding required for hire of theatre, wardrobe, staging, technical support, publicity and programmes	£250	
Friends of the Poplars	Equip a multi-sensory room	£2,500	Increase numbers of people accessing the service by providing a Snoezelen (multi sensory room).	0	Does not meet criteria Recommended that the group contact Sefton CVS for support
Roundelay Choir	Sing for your supper	£2,450	A series of 3 concerts ranging from March to October venues to be within Sefton and yet to be confirmed. Funding required for publicity, hire of venues, and purchase of music, keyboard, recording equipment, part cost of uniform and part cost of refreshments.	0	
Friends of the Atkinson Art Gallery	2009-2010 season	£350	A programme of 8 monthly talks from September to April,	£100	Recommended that the group apply again when the gallery closes if they require additional support
Crosby Orchestral Society	Concerts	£945	2 concerts to be held in the Crosby area performing Concierto D'aranjuez; Romeo and Juliet by Prokoviev and works by Dvorak, Bartok and Arnold. Funding required for hire of hall and music, soloist, printing and publishing	£400	Recommended that the grant is conditional on submission of bank statements

Organisation	Type of Event or Activity	Funding Application	Notes	Cultural Forum Sub Group Recommendations	
				Funding Recommended	Funding Conditions and Recommendations
Melling Tithebarn Arts Association	Musical weekend	£800	A series of three concerts – funding required for hire of grand piano and tuning	£400	
TOTAL		£37,957.48		£10,850	

The Sefton Cultural Forum

Capital of Culture 2008 – Community Grants

The aim of the Cultural Strategy is to provide a framework by which culture, in all its forms, is delivered to the residents of Sefton and visitors to Sefton.

- Increasing the numbers of those involved in cultural activities, by increasing access and inclusion for residents and visitors.
- Strengthen the feelings of pride, inclusion and commitment to place in Sefton.
- Improve health and well being through cultural services for all residents and visitors.
- Improving the education of all age groups through culture.

2. Express Sefton

Sefton Cultural Forum has been tasked with oversight of this funding and the grant making process and in pursuance of a wide range of cultural activity the concept of Express Sefton has been developed. Any application for funding must therefore demonstrate how it will contribute to the priorities & strategic objectives of the Cultural Strategy and where it finds a place within the Express Sefton concept.

What is Express Sefton?

The objective for Express Sefton is to examine the culture of Sefton and gain recognition that it is a good place to live and that all its communities have a valuable contribution to make in keeping it this way.

All of Sefton's people and places have history, have had an impact on people's lives and are of intrinsic interest and we would like to see them celebrated. We also believe all communities are worthy of respect and that this project will create a climate where that becomes the norm. To begin this process, we would like to see each community supported in examining their own culture, past present and future, in the home, workplace, in school and places of entertainment. Some will have big issues, such as the blitz, whilst others will want to look at more specific local events. For some, it will be about people, places, trades, events, sporting heroes etc. For others it might be motorcars or aeroplanes. It's up to each community to decide how it will portray its culture.

3. What you need to know

3.1 How much can you apply for?

Grants can be made for any amount £2500.

3.2 When can you apply?

Grants will be made 2 times a year and closing dates for each funding round are:

30th June 2009

30th November 2009

However applicants should be aware that there will no cap on funding at each round and therefore we may be unable to accept bids toward the end of the process.

3.3 When will you know if you have been successful?

We will endeavour to let applicants know within 10 weeks of the closing date. You should ensure that you have applied enough in advance to allow time for hitting your start date.

3.4 Who can apply?

We welcome applications from both formally constituted groups and from those who have formed a group for a specific project

3.5 What won't be funded?

- × Groups whose membership is not open to members of the public.
- × Activities happening outside Sefton.
- × Organisations who already have sufficient funds to undertake their chosen activity.
- × Any kind of commercial organisation or organisations whose primary function is fundraising on behalf of a good cause
- × Your organisation's general running costs, private functions or any expenditure associated with funding applications to other organisations.
- × Employment of staff

3.6 What can be funded:

- £ Putting on community music or drama performances,
- £ Research into local history projects,
- £ Exhibitions, lectures or other community events.
- £ The cost of hiring venues, pitches or other facilities
- £ Paying professional fees (although not if they're to be paid to a member of the host organisation).
- £ Help with the costs of specialist equipment or marketing and publicity
- £ Cost of equipment for new groups

3.7 What do we need to receive from you?

- A completed application form which includes a full description of your group and its current activities.
- Details of your membership which gives us an indication of the size of your organisation as well as how many people are likely to attend your function or benefit from your activity
- If you have a printed programme or other publicity material from previous activities, you could also attach it to the application

3.8 What help will we offer you to put together a bid?

Help and advice is available to set up a project or event and to look for additional funding to match any grant you receive. Although match or additional funding is not an absolute requirement it will contribute to a favourable response to your application. Please contact us if you would like advice and guidance.

3.9 Where do I send the form?

Service Development

Leisure Services

Sefton Council

2ND Floor Magdalen House

30 Trinity Road

Bootle, L20 3NJ

Tel 0151 934 2346

service.development@leisure.sefton.gov.uk

4. TERMS AND CONDITIONS

- (i) All events and activities funded through the Express Sefton Cultural Fund must acknowledge the source of funding through use of logos, wording etc as devised by the Marketing Group, in any published material in all formats. The Cultural Forum Grants Sub Group have agreed retrospective bids will not be funded and the definition of a retrospective bid as: An event or expenditure which takes place before the closing date for applications
- (ii) Organisations must be based in and serve the people within the borough and we will not support applications for activities outside the borough.
- (iii) Organisations must provide appropriate information about themselves, including details of how they comply with equalities legislation.
- (iv) All grants made to groups are provided as one-off payments

- (v) The emphasis will be on activities and applicants are advised to look for all available sources of finance. Applications which have match funding are more likely to be successful. As a general rule, the Council will not contribute to fund-raising activities.
- (vi) Application forms should be and signed by two officers of the committee, e.g. Treasurer, Chairperson.
- (vii) All sections of this form should be completed and a copy of the latest annual report and accounts must accompany the application. If you are an organisation set up for a one off scheme please let us know.
- (viii) Grants for salaries, minibuses, computers are not normally supported.
- (ix) It is understood that the provision of financial assistance to your organisation is subject to that assistance being used for the purpose for which it was awarded. The Cultural Forum and Sefton MBC reserve the right to demand repayment of any such amount of grant aid which is found not to have been used for the purpose for which it was awarded. If your organisation is disbanded, any grant funding that has not been spent must also be reimbursed
- (x) Sefton Council must receive notice of, and given entry to events as part of the monitoring and evaluation process. This information is to be sent to Service Development who will inform the appropriate officer or Forum member
- (xi) Projects of particular religious, political or sectional interests will not be supported
- (xii) The members signing grant applications will be responsible for maintaining accurate accounts of all grants given, and be responsible for all monies involved. All accounts must be made available to Sefton M.B.C when required.
- (xiii) Organisations in receipt of funding will be required to provide regular reports to the Cultural Forum on progress and a final report detailing the outcome for Sefton of their activities.